

New Jersey: A Clean Energy Leader

- ▶ In 2010, *New Jersey's Clean Energy Program* supplemented its existing Direct Install Program incentives with federal ARRA Block Grants to offer energy efficiency upgrades to 512 eligible New Jersey municipalities and counties. By year's end, 466 of those eligible entities had applied for this funding and are moving ahead with energy efficiency improvements to their facilities. To date, the average entity has realized approximately \$18,268 of annual energy savings through these energy-efficient upgrades at little or no cost to them.
- ▶ As part of *New Jersey's Clean Energy Program*, commercial, industrial and local government facilities received \$28.5 million in 2010 to help pay for energy efficiency measures. Nearly 3,000 buildings were upgraded, producing annual savings of 125,000 MWh of electricity and 4.2 million therms of natural gas. This is equivalent to removing 12,500 cars from the road or meeting the electricity needs of 6,500 households for an entire year.
- ▶ In 2010, renewable energy systems were installed in 3,197 schools, businesses and homes, generating 172.67 MW of clean, emission free electricity and reducing energy costs for years to come.

New Jersey's Clean Energy Program works in close coordination with other resources in the state to help businesses invest in Clean Energy.

Economic Development Authority (EDA) Programs

The EDA has several programs to help commercial, industrial and institutional entities involved in developing clean technologies or going "green" in New Jersey. Programs provide financing, loans and guarantees, incentives and tax credits.

For more information, visit njeda.com or call 866-534-7789.

Business Energy Ombudsperson

The Office of the Business Energy Ombudsperson is a legislatively-mandated office within the New Jersey Board of Public Utilities. Its mission is to assist the state's commercial and industrial energy users in managing their energy costs through a strategic approach to efficiency, renewable technologies and supply purchasing.

For more information, visit nj.gov/bpu/commercial or call 609-777-3304.

**Want to learn more?
Visit NJCleanEnergy.com/BIZ**

New Jersey's Clean Energy Program

Join the thousands of New Jersey businesses who have taken advantage of the programs, services and incentives offered by *New Jersey's Clean Energy Program* that save energy and money, and reduce greenhouse gases. Now, more than ever, it makes good business sense to adopt energy-efficient practices, install energy-efficient equipment, and support and install renewable energy systems. Not only will your energy improvements contribute to the economy and environment of New Jersey, you'll also realize bottom line savings for your business.

Investing in *New Jersey's Clean Energy Program* gives businesses the opportunity to lower greenhouse gas emissions and impact the bottom line with energy savings.

For additional information about programs available for commercial and industrial facilities, visit
NJCleanEnergy.com/BIZ
or call **866-NJSMART**



New Jersey's Clean Energy Program is a statewide program administered by the New Jersey Board of Public Utilities that promotes energy efficiency and renewable energy for all New Jersey ratepayers, including residences, businesses, schools and municipalities.

For more information on incentives for clean energy and energy-efficient technologies for your home or business, please visit: **NJCleanEnergy.com** or call **866-NJSMART**.

New Jersey's Clean Energy Program
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*New Jersey's
Clean Energy
Program™*
commercial





New Jersey businesses are saving money and energy as well as preserving our environment

with valuable assistance from New Jersey's Clean

Energy Program (NJCEP). NJCEP offers commercial, industrial and municipal entities significant financial incentives and other valuable resources to help bring energy efficiency to facilities of every age and size.

Thousands of new construction, renovation and retrofit projects have already benefited from the vast array of initiatives offered through NJCEP. The portfolio available for commercial, industrial and local government customers is designed to make saving energy easier and more affordable.

NJ SmartStart Buildings®

Save with **New Jersey SmartStart Buildings** when you construct, expand, renovate or remodel a facility or replace electric or gas equipment. You can qualify for incentives to offset a significant portion of the added cost to purchase energy-efficient equipment such as electric chillers, gas heating and cooling, water heating, lighting, lighting controls, motors and more.

Local Government Energy Audit

Receive 100% of the cost of an investment grade audit. State colleges and universities, nonprofit organizations, municipal and local government owned facilities including offices, courtrooms, town halls, police and fire stations, sanitation buildings, transportation structures, schools and community centers are eligible. Participants select from a list of pre-qualified firms and receive a comprehensive energy audit with detailed analysis and recommended measures.

Benchmarking

Measure your building's energy usage characteristics compared to similar buildings with a free report that will help you uncover maintenance and control problems and quantify savings potential.

Pay for Performance

Take a whole-building approach to energy efficiency for maximum incentives and savings. New construction and existing commercial, industrial, institutional and multifamily buildings with an average annual peak demand over 100 kW are eligible to participate in **Pay for Performance**. The program starts with an energy reduction plan developed by an energy expert selected from our network of partners and now includes combined heat and power (CHP) projects for additional program incentives.

Trade Ally Opportunities

Grow your business. Many opportunities are available through **New Jersey's Clean Energy Program** for businesses in the contracting, building, energy services, engineering and supplier fields to gain customers, become a trade ally and participate in NJCEP's various programs. Your business can benefit in many ways.

Direct Install

Cut your energy usage dramatically and pay only 40% of the project's cost. Smaller buildings with peak demand ≤ 100 kW are eligible to participate with a convenient and simple path to energy efficiency. A participating contractor will identify the recommended measures and perform the installation. The program pays 60% of the cost, up to \$50,000 per project.

SREC Registration Program

Invest in renewable energy. By participating in the SREC Registration Program (SRP), your business can save electricity costs and also earn and sell New Jersey Solar Renewable Energy Certificates (SRECs), effectively investing in solar renewable energy systems.

Renewable Energy Incentive Program

Save money, energy and the environment by installing wind or sustainable biopower technologies. Financial incentives reduce the upfront installation cost of renewable energy systems for wind and sustainable biopower projects.

Renewable Energy Manufacturing Incentive

Receive incentives for purchasing solar panels, inverters or racking systems from New Jersey certified manufacturers.

CleanPower Choice ProgramSM

Choose **CleanPower**. Sign up for the New Jersey **CleanPower Choice Program**. It's an easy way for you to choose electricity generated from clean, renewable power sources such as wind, solar, hydro and landfill gas power. There's nothing to install, you are already set to go. Sign up for **CleanPower Choice** and help reduce our dependence on fossil fuels, preserve our climate and shoreline, and make the choice for a cleaner tomorrow.

